



SYMBIOSIS SCHOOL OF PLANNING ARCHITECTURE AND DESIGN

Symbiosis International (Deemed University)

Established under Section 3 of the UGC Act, 1956

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

Guest lecture on

Architectural Journalism

(20th August 2022)

Date: 20/08/2022

Guest Speaker: Ar. Suyash Sherekar

Venue: SSPAD Nagpur

Topic: Dynamics of Architectural Journalism in the digital age

Duration: 3 Hrs.



SYMBIOSIS SCHOOL OF PLANNING, ARCHITECTURE
AND DESIGN, NAGPUR

One-Day Workshop on

Architectural Journalism

Date: 20th August 2022
Venue: SSPAD Seminar Hall
Timing: 9:30 AM – 11:30 AM




Guest Speaker
Ar. Suyash Sherekar
Architect | Writer
(News Editor and Content Writer, OPINDIA)

Organized by
Dr. Nandini Kulkarni
(Deputy Director, SSPAD, Nagpur)

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Dr. Nandini Kulkarni
(Deputy Director)

Dy. Director
Symbiosis School of Planning,
Architecture & Design
(SSPAD) Nagpur-08



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A one-day guest lecture on “Dynamics of Architectural Journalism in the digital age” was organised by Symbiosis School of Planning Architecture and Design, Nagpur on 20th August 2022. The session was delivered by Ar. Suyash Sherekar. The main objective of the guest lecture was to make students aware about Architectural Journalism and its importance in the digital age. He discussed two major following activities required in architectural journalism.

1. Preparing a basic **NEWS REPORT**.
2. Writing a **PROJECT DOCUMENTATION** article for a Magazine/website

Further Mr. Suyash explained the need of journalism in the society through the following points.

1. To spread general awareness around design and built ways of expression.
2. To facilitate conversation within the fraternity and between the industry and the society.
3. To promote their concerns around sensitive issues.
4. To make people aware of their roles and the work they do.
5. To assert their identity in the society.

Around 31 students along with 6 faculty members attended the guest lecture. The session was coordinated by Mr. Akshay Revekar (Head IPR Cell), Assistant Professor, SSPAD, Nagpur under the guidance of Dr. Nandini Kulkarni, Director, SSPAD, Nagpur.




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Photographs of the session



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